

It's not about the Bra



Bra Couture KC sponsors receive a tremendous amount of positive exposure in the community through multiple media including KCTV5's Take Five to Care Program, The Kansas City Star, Spaces Magazine, HerLife Magazine & The Independent. BCKC's sizeable social media campaign leading up to the event includes presence on multiple websites & numerous promotional email blasts. Sponsor logos are viewed more than 6 million times every year



	\$15,000 Platinum	\$10,000 Gold	\$5,500 Silver	\$2,500 Bronze	\$1,500 Copper	\$700 Brass
TV appearance with founder to promote the event	*					
LOGO and link on Bra Couture KC's website	*					
Featured in Video at event on why you chose to sponsor BCKC	*	*	*			
Premium recognition in all advertising, promotional materials, invitations, event signage and public relations	*	*	*			
VIP Experience 6:00 p.m. - 7:45 p.m.	*	*	*	*	*	
LOGO on Bra Couture KC's website and program	*	*	*	*	*	*
Full 2 page advertisement in the auction program	*	*				
Full page advertisement in the auction program			*			
Half page advertisement in the auction program				*		
12 VIP tickets to the event with one reserved table	*					
10 VIP tickets to the event with one reserved table		*				
8 VIP tickets to the event with one reserved table (may purchase 2 additional tickets to fill table of 10)			*			
6 VIP tickets to the event with one reserved table (may purchase additional tickets to fill table of 10)				*		
4 VIP tickets to the event with one reserved table					*	
4 GA tickets to the event with one reserved table						*

DOWNTOWN AIRPORT * KANSAS CITY, MO

Sponsor

APRIL 12, 2019

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The Benefactors:

- Raised over 2 million in 8 years for Kansas City uninsured/underinsured cancer patients
- Support an uninsured/underinsured fund called Patient's In Need Fund at the University of Kansas Cancer Center providing critical items to patients facing all types of cancer.
- Solely purchased lymphedema equipment for the University of Kansas Cancer Center
- Created a \$50,000 Patients in Need Fund within the Lymphedema Services Practice at the University of Kansas Cancer Center
- Solely fund the Bra Couture KC Appearance Center at the TMC Cancer Center providing wigs, prosthetics, lymphedema garments and other key items for cancer patients
- Provide funds for Cancer Action of Kansas City, a community based non-profit agency offering a comprehensive array of programs and services addressing the physical, social, emotional, financial and spiritual needs of uninsured cancer patients and their families.
- Provide funds to purchase lymphedema garments for uninsured cancer patients at North Kansas City Hospital and seed an appearance center there
- Opened Verda's Place, a new appearance center at the Sarah Cannon Cancer Center at Research Hospital to provide wigs, prosthetics, lymphedema garments, hats & where cash vouchers will be issued to those in treatment who are not paid and cannot support basic living expenses

The Art:

The top work-of-art bras will be auctioned with a package such as night out stays, get-away weekends, sporting tickets, etc. These one-of-a-kind Art Bras will be designed and created by family & friends of survivors, local artists, celebrities and volunteers. Fashion show models are breast cancer survivors and patients walking the runway to celebrate their survival. Along with the art bras, approximately 50 other pieces of art of multi-medias will be featured in a silent auction.

The Event:

Bra Couture KC is a unique and fun auction event showcasing eclectic work-of-art bras modeled by breast cancer survivors to celebrate their triumph over cancer. It's not about the bra...it's about the bravado to walk a 92-foot runway and the survival journey that represents. From shaken to self-assured; from fearful to fierce; from unsure to unflappable.

Bra Couture KC's mission is "To raise money for uninsured/ underinsured cancer patients in the greater Kansas City area to provide key and life-saving supplies for organizations serving individuals touched by all cancers."

ViP Experience:

Early Event entry (6:00 p.m.) mingle with VIPs, Special Entertainment, Appetizers and Drinks (\$250)

The Event:

Live and Silent Auction, Runway Show, Bites and Drinks (\$125)

Date: April 12, 2019

Where: Signature Flight Support
Downtown Airport
Kansas City, MO 64116

Time: 6:00 for VIP & 7:00 p.m. for GA

Reservation and Contact Information:

* A portion of ticket price and sponsorship is tax deductible ID# 46-3659903`

Sponsorship Commitment: Platinum - \$15,000 Gold - \$10,000 Silver - \$5,500
 Bronze - \$2,500 Copper - \$1,500 Brass - \$700

Additional tickets needed beyond those included in the sponsor level: _____ x \$125, _____ x \$250 = _____

We are unable to attend, but would like to make a donation in the amount of \$ _____

Enclosed is my check for \$ _____

Please charge my MasterCard Visa American Express Discover

Name (as it appears on card): _____

Acct #: _____ Security Code: _____ Expiration Date: _____

Address of payee: _____ City/State/Zip: _____

Authorized Signature: _____

Firm/Company: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

How name should be listed in program: _____

Please make checks payable to: Bra Couture KC.

Mail to: Bra Couture KC c/o TBCO Accounting Firm, P.O. Box 160, Harrisonville, MO 64701

For more Information or questions, please contact: Michelle Lockman 816-682-0329 or sponsorship@BraCoutureKC.com